## **ABSTRACT**

- 1 A TV broadcast service to multiple geographically distributed end users is integrated with a
- 2 conferencing mode. Upon a certain event in the broadcast, specific groups of end users are switched to
- 3 a conference mode under software control so that the group is enabled to discuss the event. The
- 4 conference mode is enhanced by a 3D graphics model of the video representation of the event that is
- 5 downloaded to the groups. The end users are capable of interacting with the model to discuss alternatives
- 6 to the event.